

GAURI PAHUJANI

Digital Marketing Intern | Social Media Marketer |
Content Creation

CONTACT



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CORE SKILLS

- Digital Marketing
- Social Media Marketing (SMM)
- Content Creation
- Canva Designing
- Content Planning
- Basic SEO
- Social Media Management
- ChatGPT & AI Tools
- Brand Promotion
- Audience Engagement
- Communication Skills
- Marketing Strategy

TOOLS & PLATFORMS

- Canva
- ChatGPT
- Meta Business Suite
- AI Productivity Tools
- Google Workspace
- Microsoft Office

LANGUAGES

- Hindi (Native)
- English (Professional Working Proficiency)



PROFESSIONAL SUMMARY

Bachelor of Commerce (B.Com) student with practical experience in Digital Marketing through internship programs. Skilled in social media marketing, content creation, basic SEO, and online promotion strategies.

A quick learner with strong communication and organizational skills, seeking opportunities to grow professionally in the marketing field.



EDUCATION

Bachelor of Commerce (B.Com) <i>University of Lucknow</i>	CGPA: 6.10
Higher Secondary (Class XII) <i>New Vision School</i>	Percentage: 60%
Secondary School (Class X) <i>New Vision School</i>	Percentage: 75%



EXPERIENCE

Digital Marketing Intern

TechnoChangers Community | 2 Months

- Assisted in planning and executing digital marketing campaigns.
- Created engaging social media content and promotional creatives.
- Worked with AI-powered tools for content generation and marketing tasks.
- Learned audience targeting, campaign optimization, and content strategy.



CERTIFICATIONS

- Google Digital Marketing Certification
- Meta Digital Marketing Certification
- Canva Certification
- Digital Marketing Course – *TechnoChangers Community*



CAREER OBJECTIVE

To obtain a Digital Marketing position where I can utilize my skills in social media marketing, content creation, SEO, and digital branding to contribute to business growth while continuously developing my professional expertise.